**Draft Letter to your local MP**

Your name & business details

Name of MP

Constituency Name

House of Commons

London

SW1A 0AA

Monday 13 November 2023

Dear [Name]

Invitation to make a Greeting Card Commitment  
Wednesday 29 November – 12 noon to 1.45pm - Room R, Portcullis House, House of Commons

My name is [name] and I run [name of business] in your constituency.

I am a proud member of the Greeting Card Association which represents the interests of our £1.5bn creative industry, supporting publishers, designers, printers and, of course, independent and chain high street retailers

Last week you received an email from the GCA’s chief executive officer inviting you to join a drop-in session in Room R, Portcullis House on Wednesday 29 November.

As a constituent, I would very much urge you to attend and meet the team.

This is important to me personally and the business I run.

The run-up to Christmas is a crucial time when so many of us, through cards, connect with loved ones making a positive impact on wellbeing as we keep in touch with those that matter to us.

Last year, greeting card sending was disrupted by Royal Mail industrial action but in 2023, we’re working hard to support our members with a #Cardmitment campaign.

We know how much a thriving high street matters to constituency MPs so at the session we’ll be asking you to join us to make a #Cardmitment of your own.

One vital element of that commitment will be to visit a GCA member in your constituency before Christmas to show your support, and of course we stand ready to welcome you at a convenient moment before Christmas.

We look forward to you meeting the GCA team on 29 November at Portcullis House and then coming to see us in December.

Yours sincerely,

Name

Business details